

Guest Speaker: Mr. Philip Earle Vice President and Chief Operating Officer Labrador Airways Limited

Guiding Principles of Small Business Success



Philip was born and raised in the Labrador Straits region of Labrador. Philip graduated high school from Mountain Field Central High in Forteau and went on to attend Cabot College in St. John's, Newfoundland, where he studied power engineering.

In 2000, Philip joined the management team of Air Labrador, a member company of the Pike Group, as manager of commercial operations. Philip later went on to become general manager of a sister company of Air Labrador, Provincial Express, based in St. John's, Newfoundland. Upon returning to Goose Bay in 2003, Philip was promoted to vice president and general manager of Air Labrador, Northern Division.

Philip has worked for the Department of Continuing Studies of the Memorial University of Newfoundland, as well as the Combined Councils of Labrador with a focus on economic development in rural communities.

In 2007, Philip was appointed chief operating officer of Air Labrador and continues to hold that position today.

**SMALL
BUSINESS
WEEK**
OCTOBER 17-23, 2010

**POWER UP
YOUR BUSINESS**
INVEST. INNOVATE. GROW.

Small Business Week began in 1979 when Business Development Bank of Canada (BDC) branches in BC's lower mainland pooled their resources to organize a series of business management training sessions. The first event and a follow-up event in 1980 were so successful that BDC officially launched Small Business Week across Canada in 1981. The initiative was quickly adopted by Canada's business community. Small Business Week is a trademark event that celebrates Canadian entrepreneurship at the local, provincial and national levels.

Please visit www.bdc.ca for more information.

The LNCC is pleased to partner with Provincial / Innu Mikun Airlines to offer LNCC members special corporate rates on business travel from Goose Bay to virtually anywhere PAL / Innu Mikun flies. For more detailed information on eligibility, rates and how to book, please contact the LNCC office at 896-8787.

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**18th Annual Conference
Winnipeg, Manitoba
November 7-9, 2010**

**Seeking Consent, Securing Resources
Aboriginal Community and Resource Development in a
Growing Economy**

Aboriginal communities and resource companies use common lands for often opposing uses and differing values. Aboriginal communities maintain a residual and ongoing right to use lands ceded by them through treaties, while resource companies also have a right to access and use these same lands for mineral development through legislation.

In the next decade how will Aboriginal communities and resource companies move from talking about consultation to evolving forms of consent? This conference will address ways to meet the challenges facing all of us including the education and training of Aboriginal youth; development of participation agreements; and ways to mutually prosper in the minerals industry.

Conference co-chairs include: Grand Chief Morris Swan Shannacappo, Southern Chiefs Organization Inc; and Tom Goodman, Senior VP, Operations, Hudson Bay Mining and Smelting Co., Limited.

For more information, please visit
www.aboriginalminerals.com.

UPCOMING EVENTS

Labrador Traditions Christmas Craft Fair
Happy Valley—Goose Bay, NL
October 30, 2010
(709) 896-2121

Canadian Aboriginal Minerals Association Conference
Winnipeg, MB
November 7-9, 2010
www.aboriginalminerals.com

**Mineral Resources Review Conference
And Trade Show 2010**
St. John's, NL
November 4—6, 2010
www.nr.gov.nl.ca/nr/mrreview10/

Happy Valley-Goose Bay Santa Claus Parade
Happy Valley—Goose Bay, NL
December 4, 2010
Arlene Michelin, arlenemic@yahoo.ca

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Come Home Year 2011

Planning is well underway for the two weeks of Come Home Year celebrations in central Labrador in July 2011!

Over 2000 people have joined the combined Facebook group and newsletter and we expect there will be many business opportunities related to the festivities. Opportunities for your business to be profiled through advertising and sponsorship will be available shortly. This project is a partnership of the Town of Happy Valley Goose Bay, LNCC, CLEDB, CCL and other groups.

For more information, please visit the website at
www.comehometolabrador.ca.

What else is new at the LNCC and in Labrador business?

Join us monthly for our new Labradorian column, *Chamber Chatter*, in which the LNCC will profile issues important to the regional business community, keep the public up to speed on LNCC initiatives, and discuss general interest topics that can help you improve your business.

