

LNCC NEWS

A Publication of the Labrador North Chamber of Commerce

January 18, 2010

Guest Speaker: Bruce Dumville, President & CEO Aurora Energy Resources



Over twenty-five years of experience in the international mining industry, including functional responsibility for pre-feasibility and feasibility studies, project management, operations and the analysis of new investment opportunities. Mr. Dumville has held General Manager positions with Xstrata's North

American copper processing and materials recycling operations. As President of Falconbridge New Caledonia and Project Director for the Koniambo Project, he had a senior leadership role in taking the project to the bankable feasibility stage, while developing and maintaining cooperative relationships with local partners, local and national governments and other stakeholders.

Tourism Summit

The CLEDB is developing a tourism strategy for the central Labrador Region. Members of the local business community and not-for-profit groups were invited to a strategy session on January 13th. In order to improve, expand, and maximize the potential for the tourism industry in the central Labrador region area is seeking advice and ideas. The session was organized by the Central Labrador Economic Development Board (CLEDB) and the Executive of the Labrador Lake Melville Tourism Association (LLMTA), supported by Destination Labrador and funded by the provincial department of Innovation Trade and Rural Renewal.

The provincial Department of Tourism has recently created a Tourism Board and our Labrador representative is Jack Cooper. The main goal of this Tourism Board is to **double tourism revenues** by the year 2020. The Tourism Board has produced a document "Uncommon Potential – A Vision for Newfoundland and Labrador Tourism", and incorporated a strategy to meet their revenue goal with the following strategic directions: Private Public Leadership, Sustainable Transportation Network, Market Intelligence & Research Strategy, Product Development, Tourism Technology, Marketing Our Brand, Developing Our Workforce. The local tourism strategy will be in line with these provincial Tourism Board strategic directions. The Tourism Summit was the first phase of gathering information for our strategy. If you would like to provide your opinions, please contact the CLEDB at 896-8506 or cbest@cledb.ca

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Don't miss the 10th Anniversary of SnoBreak; March 20th-27th in honor and in memory of its founder, Mr. Paul Williams.

Visit www.snobreak.ca to see updated information on exciting events for all ages and interests! Information updated regularly!

UPCOMING EVENTS

Northern Lights 2010
Montreal, Quebec
January 27-30, 2010
www.northernlightsmontreal.com

Expo Labrador
Happy Valley—Goose Bay, NL
June 20-23, 2010

Central Labrador Economic Development Board Update

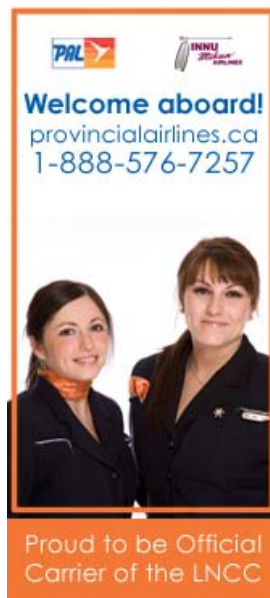
Business Opportunities Research

The CLEDB, in collaboration with SADC, LSDC, NEDC and Red Ochre Zone Boards, has just released the final report of an extensive transportation research study. This report details opportunities for business starts and expansions in Labrador and the Great Northern Peninsula/Western Newfoundland as a result of the completion of the Route 510 with the connection between Goose Bay and Cartwright Junction. An earlier draft of the report was available during Small Business Week in October, but now the final document is available for download from the CLEDB website at www.cledb.ca

New Office of Immigration and Multiculturalism for Labrador

Labrador has a brand new Settlement and Integration Consultant with the Office of Immigration and Multiculturalism (OIM), Department of Human Resources Labour and Employment. Erika Stockley, based in Happy Valley-Goose Bay, has been hired to fill this role and will be responsible for assisting immigrants in accessing integration and settlement services. The OIM oversees the implementation of the immigration strategy, including administration of the Provincial Nominee Program to help enhance the provincial economy through the immigration of skilled workers and entrepreneurs. A primary goal of the immigration strategy is to address particular skill shortages/gaps in identified sectors and regions of the province, to increase our population base and to enhance our cultural and social development. The OIM office also works with stakeholders and industry to promote welcoming, diverse and multicultural communities. You may visit www.nimmigration.ca; www.nlpnp.ca for more information or contact Erika at 896-0335 or erikastockley@gov.nl.ca.

The LNCC is pleased to partner with Provincial / Innu Mikun Airlines to offer LNCC members special corporate rates on business travel from Goose Bay to virtually anywhere PAL / Innu Mikun flies. For more detailed information on eligibility, rates and how to book, please contact the LNCC office at 896-8787.



The LNCC Welcomes...

- ◆ Marilyn Butland Communications
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- ◆ Keating Family Chiropractic
- ◆ SmartLabrador
- ◆ CRB Rebuild and Recreation Ltd.



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