

CHAMBER CHATTER

Expo Labrador 2011 Conference and Trade Show

by Julianne Philpott



Mr. Ed Martin, President and CEO, Nalcor Energy, during Expo Labrador 2010. (Photo: Chris Sampson)

It's that time of year again – the Expo Labrador Conference and Trade Show is taking place in Happy Valley-Goose Bay throughout the week! From conferences to the trade show and the social events in between, there are a number of opportunities to network with old and new friends and learn more about the economic development projects that are taking place right here in Labrador.

Conference

The Labrador region is the new land of opportunity with a number of large-scale development projects significantly contributing to the province's economic growth, job creation and overall economic sustainability. This year's theme "From Opportunity to Prosperity" is very fitting, as the Labrador region has never seen so much growth. To that end, the conference sessions aim to provide event participants with information pertaining to major developments and key partnership opportunities in areas and sectors such as infrastructure, mining and energy.

Conference sessions will include representation from a variety of sectors and groups including all levels of government, not-for-profit organizations, regional stakeholders and private businesses. To that end, conference session topics will include regional preparedness for large-scale development, junior mining investors forum, and Labrador mega-projects. Conference presenters include Mayor Leo Abbass, Town of Happy Valley-Goose Bay; Mr. Gilbert Bennett, Vice President of the Lower Churchill Project; Mr. David Greene, Manager of Concentrate Expansion Program, Iron Ore Company of Canada; Grand Chief Joseph Rich, Innu Nation; and Peter Dimmell, Vice President of Exploration for Silver Spruce Resources Inc.

The 2011 Schedule of Events, including a listing of confirmed speakers for the conference sessions, is available online at www.expolabrador.com/conference. Conference presentations from the 2010 event are also available online.

Trade Show

The Expo Labrador trade show floor will include exhibits from all levels of government, private businesses, not-for-profit organizations and many other regional groups. The trade show floor will include exhibitors from across eastern Canada, and will provide delegates, other exhibitors and the general public with information on current and future developments, partnership opportunities, and other initiatives of interest.

More than 70 exhibitions will attend the 2011 event, and hundreds of visitors from the Happy Valley-Goose Bay and the Labrador region will visit the trade show floor. To view the 2011 trade show floor layout, or to view exhibitors from the 2010 show, please visit www.expolabrador.com/trade-exhibition.

Social Events

Delegates, exhibitors and special guests will have the opportunity to relax and unwind at many of our social events including Labrador Night – Meet and Greet, Welcome Brunch, Labrador North Chamber of Commerce and Expo Labrador Luncheons, “Wild West Saloon” Theme Night, and the Golf Tournament and BBQ.

The Labrador Night – Meet and Greet, taking place on Monday, June 27, provides event participants with a great opportunity to network while experiencing true Labrador hospitality through great food and musical performances. Entertainment during the Labrador Night is to include Harry Martin, Richard Neville, Ken Campbell, and performances by Voices of the Youth Drum Dancers.

Expo Labrador brunch and luncheon keynote speakers will include the Honourable Shawn Skinner, Minister of Natural Resources, Dr. Gary Kachanoski, President and Vice-Chancellor of Memorial University, and Mr. Gary Baikie, Visitor Experience Manager, Torngat Mountains National Park.

The “Wild West Saloon” Theme Night is taking place on Tuesday, June 28, and features country and western music performed by the Northernaires.

The much anticipated Golf Tournament and BBQ is taking place on Wednesday, June 29, at 2:15pm at the Amaruk Golf Club. Register today to enjoy great company, food, and live entertainment from the talented Rob Gillard.

Come out this week and join the hundreds of Expo Labrador participants who continue to travel to Happy Valley-Goose Bay for Labrador’s premiere resource conference and trade exhibition. For more information, please call the event staff at (709) 896-8033 or email us at coordinator@expolabrador.com.