



LABRADOR NORTH CHAMBER OF COMMERCE

Member-to-Member (M2M) Affinity Program Form

Member Organization: _____

Contact Name: _____

Address: _____

E-mail: _____

Tel: _____

AFFINITY PROGRAM OPTIONS

Please check the appropriate box and fill-in the required information. See bottom of the form for a sample M2M form.

Coupon My organization would like to offer fellow LNCC members #___ coupon(s) valued at \$___ to purchase company products and services including _____.
Offer valid between (start date):_____ to (end date):_____.

Discount My organization would like to offer fellow LNCC members \$___ (and/or) ___% off company products and services including _____.
Offer valid between (start date):_____ to (end date):_____.

Other My organization would like to offer fellow LNCC members _____
Offer valid between (start date):_____ to (end date):_____.

Signature: _____ Date: _____

**Note that the tentative launch date of the M2M Program is March 2011. You will be notified before the program commences, and discounts are not effective until that time. Also, members can change their discount parameters at any time. See back for details.*

SAMPLE M2M OFFER

Member Organization: XYZ Company

Discount XYZ Company would like to offer fellow LNCC members \$___ (and/or) **20% off** company products and services including **all printing supplies and office furniture.**
Offer valid between (start date): **February 1, 2011** to (end date): **March 31, 2011.**

Please return this form to the LNCC via email (logistics@chamberlabrador.com) or fax at **896-8039**.



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Member-to-Member Affinity Program

Program Guidelines

The **Member-to-Member (M2M) Affinity Program**, a membership advantage that many other Canadian chambers have adopted and found to be hugely successful, guarantees Chamber members access to exclusive discounts from fellow members, while also offering member companies the opportunity to offer discounts aimed at developing new business and driving sales volume. By taking advantage of this program, members will notice a quick return on their LNCC membership investment and identify significant savings on many products and services used daily.

The discount terms are at the complete discretion of the offering member company, and you can change your discount parameters at any time. This program is free, will provide members with mutually beneficial savings, and is a great way to promote your business in Central Labrador!

If your business would like to participate in this program and partner with fellow LNCC member businesses in the region, please refer to the other side of this page for the **M2M Application Form**.

Please complete and return the form by email at logistics@chamberlabrador.com, or via fax to 709-896-8039. Participating organizations will be notified prior to commencement of the program.

Note: LNCC member organizations will receive laminated membership cards to be used at other member businesses as proof of membership and to be eligible to participate in the M2M Program. Failure to present laminated membership cards may result in ineligibility of the participating business' discounts or savings.

Please return this form to the LNCC via email (logistics@chamberlabrador.com) or fax at **896-8039**.